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9
10 UNITED STATES DISTRICT COURT
11 CENTRAL DISTRICT OF CALIFORNIA

12 AXIOM FOODS, INC., a California
13 corporation,; GROWING
14 NATURALS, LLC, an Arizona limited
15 liability company,

16 Plaintiffs,

17 vs.

18 ACERCHEM INTERNATIONAL,
19 INC., an entity of unknown origin; and
20 ACERCHEM UK LIMITED, a United
Kingdom limited company,

21 Defendants.
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CASE NO.: CV15-870-PA (AJWx)

**PLAINTIFFS' MEMORANDUM OF
POINTS AND AUTHORITIES IN
OPPOSITION TO DEFENDANT
ACERCHEM UK LIMITED'S
MOTION TO DISMISS**

[Declarations of Kay Abadee, Heather Szucs, Jonathan Reed Powell; and Objection to Declaration of Donald Tang filed concurrently]

Hearing

Date: July 6, 2015

Time: 1:30 p.m.

Courtroom: 15

Judge: Hon. Percy Anderson

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1 I. INTRODUCTION

2 The Motion to Dismiss filed by Acerchem UK Limited (“Acerchem”) is
3 without merit.

4 Acerchem’s challenge to personal jurisdiction curiously fails to address a
5 long line of Ninth Circuit authority that holds that personal jurisdiction may be
6 asserted in California when a defendant is alleged to have intentionally infringed
7 the copyright of a California plaintiff, knowing that the plaintiff is located or does
8 significant business in California. Here, Acerchem is alleged to have intentionally
9 infringed Plaintiffs’ copyrights, and the declarations filed with this Opposition
10 show that there can be no dispute that Acerchem knows that Plaintiffs are
11 California businesses.

12 Indeed, Acerchem entirely ignores the “purposeful direction” or “effects”
13 test that Ninth Circuit courts apply in tort cases, instead arguing the “purposeful
14 availment” test generally used for contract actions. But even under that standard,
15 Acerchem would lose, because Acerchem has availed itself of the privileges of
16 doing business in California in many ways, including but not limited to claiming –
17 *in the very email that is the subject of the Complaint* – to have a Los Angeles
18 office, as well as shipping the same type of products advertised in that email
19 through the Port of Los Angeles and Port of Long Beach, attending trade shows in
20 Anaheim, and sending product samples to Plaintiffs in California.

21 Nor has Acerchem made the “compelling” showing required to demonstrate
22 that the exercise of jurisdiction by this Court would be unreasonable. Acerchem
23 offers little on that subject other than that – like every defendant – it would prefer
24 to litigate at home.

25 Acerchem’s 12(b)(6) motion is also without merit. Contrary to Acerchem’s
26 assertions, Plaintiffs’ copyright registrations can and do cover artwork, as the
27 Copyright Office’s own Application Form shows. Accordingly, there is no basis
28 on which the claims can be dismissed.

1 For these reasons, and as set forth below, the Court should deny the Motion.

2 3 **II. THE COURT HAS PERSONAL JURISDICTION OVER ACERCHEM**

4 For purposes of this motion, Plaintiffs do not contend that Acerchem is
5 subject to general jurisdiction in California, though, as shown below, Acerchem's
6 Motion and the supporting declaration severely understate the extent of both
7 Acerchem and Acerchem International's business contacts with California.

8 However, specific jurisdiction clearly exists, because Acerchem has
9 committed tortious acts purposefully directed at these California plaintiffs, and has
10 purposefully availed itself of the privilege of doing business in California in
11 connection with the marketing and sale of rice protein products.

12 **A. Legal Standard**

13 California's long arm statute is the broadest available, authorizing the
14 exercise of personal jurisdiction "on any basis not inconsistent with the
15 Constitution of this state or of the United States." Cal. Code of Civil Proc. §
16 410.10.

17 "[T]he plaintiff need only make a prima facie showing of jurisdiction to
18 survive a jurisdictional challenge on a motion to dismiss where, as here, a court has
19 not heard testimony or made findings of fact." *Metro-Goldwyn-Mayer Studios,*
20 *Inc. v. Grokster, Ltd.*, 243 F.Supp.2d 1073, 1082 (C.D. Cal. 2003).

21 "The Ninth Circuit has developed a three-part test for assessing the exercise
22 of specific personal jurisdiction over a party:

23 (1) The non-resident defendant must purposefully direct his activities or
24 consummate some transaction with the forum or resident thereof; or perform some
25 act by which he purposefully avails himself of the privilege of conducting
26 activities in the forum, thereby invoking the benefits and protections of its laws;

1 (2) The claim must be one which arises out of or relates to the defendant's
2 forum-related activities; and

3 (3) The exercise of jurisdiction must comport with fair play and substantial
4 justice, i.e. it must be reasonable."

5 *Global Fresh, Inc. v. ASICA Natural SAC*, 2015 WL 1486946 (C.D. Cal. 2015),
6 citing *Schwarzenegger v. Fred Martin Motor Co.*, 374 F.3d 797 (9th Cir. 2004).

7 Typically, the first prong is evaluated under a "purposeful direction"
8 analysis for tort actions, and under a "purposeful availment" analysis for contract
9 actions. As shown below, Plaintiffs have met this prong under either analysis.

10 **B. By Intentionally Misappropriating the Intellectual Property of**
11 **California Businesses, Acerchem "Purposefully Directed" Its Tortious**
12 **Conduct At California**

13 Acerchem's motion ignores a plethora of Ninth Circuit authority holding
14 that intentional infringement of the copyright of a plaintiff known to reside or do
15 business in the forum state is itself sufficient to confer jurisdiction.

16 In *Washington Shoe Co. v. A-Z Sporting Goods Inc.*, 704 F.3d 668 (9th Cir.
17 2012), the Ninth Circuit addressed "whether an Arkansas retailer is subject to
18 personal jurisdiction in Washington when its *only* relevant contact with the state is
19 a claim that it willfully violated a copyright held by a Washington corporation."
20 *Id.* at 670 (emphasis added). The Ninth Circuit reversed the trial court's dismissal,
21 finding that the copyright violation itself was sufficient grounds for jurisdiction.
22 *Washington Shoe* discussed and relied upon a long line of Ninth Circuit authority
23 reaching similar results.

24 For example, in *Columbia Pictures Television v. Krypton Broadcasting of*
25 *Birmingham, Inc.*, 106 F.3d 284 (9th Cir. 1997), *rev'd on other grounds sub nom.*
26 *Feltner v. Columbia Pictures Television, Inc.*, 523 U.S. 340, 118 S.Ct. 1279, 140
27 L.Ed.2d 438 (1998), "Columbia alleged, and the district court found, that Feltner
28 willfully infringed copyrights owned by Columbia, which, as Feltner knew, had its

1 principal place of business in the Central District. This fact alone is sufficient to
 2 satisfy the ‘purposeful availment’ requirement.” *Id.* at 289. *See also Brayton*
 3 *Purcell LLP v. Recordon & Recordon*, 606 F.3d 1124 (9th Cir. 2010) (defendant
 4 law firm that allegedly copied section of plaintiff’s website and posted it on its
 5 own website was subject to personal jurisdiction in plaintiff’s home district);
 6 *Mavrix Photo, Inc. v. Brand Technologies, Inc.*, 647 F.3d 1218 (9th Cir. 2011)
 7 (defendant who posted plaintiff’s photographs without permission was subject to
 8 personal jurisdiction in California); *Metro-Goldwyn-Mayer*, 243 F.Supp.2d at 1088
 9 (“jurisdiction typically is appropriate where a foreign defendant engages in
 10 significant infringement of a resident’s intellectual property, and knows where the
 11 harm from that infringement is likely to be suffered.”); *Amini Innovation Corp. v.*
 12 *JS Imports Inc.*, 497 F.Supp.2d 1093, 1106 (C.D. Cal. 2007) (“the Ninth Circuit
 13 has held that specific jurisdiction exists where a plaintiff files suit in its home state
 14 against an out-of-state defendant and alleges that defendant intentionally infringed
 15 its intellectual property rights knowing it was located in the forum state.”).

16 Here, Plaintiffs have alleged that Acerchem willfully infringed on their
 17 intellectual property. *See* Complaint, ¶¶ 12-13 and Ex. G. Acerchem’s
 18 infringement was hardly accidental or mere negligence: it blatantly plagiarized
 19 graphics and text from Plaintiffs’ own websites and/or marketing materials. *See*
 20 *id.*, ¶¶ 19, 26.

21 In doing so, Acerchem purposefully directed a tortious act at California,
 22 where Plaintiffs are headquartered in and do significant business in California. *See*
 23 *id.*, ¶ 4; Declaration of Kay Abadee, ¶ 4. Acerchem cannot plead ignorance of
 24 Plaintiffs’ location. First, Plaintiffs are leaders in the industry and are very well-
 25 known. *See* Abadee Decl., ¶¶ 2-4. Second, the web sites and email newsletters
 26 from which Acerchem copied list Plaintiffs’ California offices. *See id.*, ¶¶ 5-8 and
 27 Exs. A-D.

1 Furthermore, Acerchem employees have met Plaintiffs' personnel in person
 2 in California, communicated with them by email, and even shipped product
 3 samples to Plaintiffs in California. *See id.*, ¶¶ 9-14 and Exs. E-J; Declaration of
 4 Heather Szucs, ¶ 2-9 and Exs. A-H.¹

5 Thus, Acerchem knew that its tortious act would have effects in California,
 6 satisfying the purposeful direction prong. *See Global Fresh*, 2015 WL 1486946 at
 7 *5 ("the creation and transmission of these allegedly false documents to Global, in
 8 addition to the alleged misrepresentations made during telephone calls between
 9 Morales and Global, which Morales knew was located in Los Angeles, would
 10 constitute intentional acts expressly aimed at Global in Los Angeles which Morales
 11 knew would be likely to be suffered in Los Angeles.").

12 Acerchem's motion simply ignores the effects doctrine and the purposeful
 13 direction test, arguing only the "purposeful availment" form of the test even though
 14 it is not the form applied to tort cases. *See Motion*, pp. 6-7. In any event,
 15 Acerchem's arguments have no merit. The fact that "only" 3% of the recipients of
 16 the Infringing Email were located in California is irrelevant: under the effects
 17 doctrine, Acerchem would be liable even if *none* of the recipients were located
 18 there. *See Metropolitan Life Ins. Co. v. Neaves*, 912 F.2d 1062, 1065 (9th Cir.
 19 1990) (Alabama resident who wrote letter to insurance company claiming she was
 20 entitled to payment that actually belonged to California resident was subject to
 21 jurisdiction in California regardless of where letter was sent); *Bancroft & Masters,*
 22 *Inc. v. Augusta National Inc.*, 223 F.3d 1082, 1088 (9th Cir. 2000) (Georgia golf
 23

24 ¹ Although not all of the above communications are identified as being from
 25 Acerchem U.K. specifically, that entity and Acerchem International appear to share
 26 at least some employees, including defendants' declarant Donald Tang, and many
 27 of the documents list or refer to both entities. *See, e.g.,* Abadee Decl., Ex. E
 28 (referencing Acerchem's "UK channel"), Ex. H (listing Acerchem UK's web site),
 and Ex. J (email from Elva Li, admitted by Mr. Tang to be an Acerchem UK
 employee, listing various other Acerchem entities).

1 club's letter to Virginia-based domain name registrar was sufficient to confer
 2 jurisdiction in California because it challenged California company's right to
 3 internet domain name; "[t]he letter was expressly aimed at California because it
 4 individually targeted B&M, a California corporation doing business almost
 5 exclusively in California."); *CYBERsitter, LLC v. People's Republic of China*, 805
 6 F.Supp.2d 958, 970 (C.D. Cal. 2011) ("Defendants converge on the position that
 7 express aiming did not occur because, even if Plaintiff's allegations are true,
 8 Defendants did nothing above and beyond willfully infringing Plaintiff's copyright
 9 with the knowledge that Plaintiff resided in California. Defendants contend that
 10 they did not distribute or market their allegedly infringing markets in California, or
 11 otherwise compete with Plaintiff in California. That position, however, runs afoul
 12 of *Calder* and . . . disregards the Ninth Circuit's holding in *Columbia Pictures* . . .
 13 that an allegation of a defendant's willful copyright infringement against a plaintiff
 14 with knowledge of plaintiff's principal place of business satisfies the *Calder*
 15 effects test.") (citations omitted).

16 By infringing Plaintiffs' copyrights, Acerchem caused injury to Plaintiffs
 17 that it knew would be felt by Plaintiffs in California. *See Dole Food Co., Inc. v.*
 18 *Watts*, 303 F.3d 1104 (9th Cir. 2002) (defendants who fraudulently induced
 19 California plaintiff to enter into unfavorable warehouse leases in the Netherlands
 20 caused harm in California for purposes of effects test; reversing district court's
 21 grant of motion to dismiss); *Washington Shoe*, 704 F.3d at 678 ("When the
 22 infringer intentionally interferes with the holder's copyright, he strikes at the heart
 23 of the rights conferred by the Copyright Act, the holder's right to control his
 24 copyright on his own terms."); *Sleep Science Partners v. Lieberman*, 2009 WL
 25 4251322, *3 (N.D. Cal. 2009) (defendant who "obtained Plaintiff's trade secrets
 26 from . . . a California resident, intentionally copied Plaintiff's trade dress and
 27 business methods, and intentionally advertised and sold products in California in
 28 direct competition with Plaintiff" satisfied effects test and was subject to

1 jurisdiction in California; “By allegedly misappropriating trade secrets from
 2 Lieberman and infringing on Plaintiff’s trade dress and copyright, Sleeping Well
 3 expressly targeted Plaintiff’s business in California and caused foreseeable harm to
 4 it in California.”).

5 It is also irrelevant that Acerchem claims that the employee who sent the
 6 infringing email did so outside of California. *See Washington Shoe*, 704 F.3d at
 7 673 (“courts may exercise personal jurisdiction over a defendant who engages in
 8 an intentional act that causes harm in the forum state, even if that act takes place
 9 outside of the forum state.”).

10 Even under the “purposeful availment” standard, specific jurisdiction would
 11 exist. Acerchem’s characterization of its conduct as a mere “single online act that
 12 may only fortuitously and peripherally involve California,” Motion, p. 7, misstates
 13 both the law and the facts. First, even assuming that Acerchem’s contact with
 14 California consists only of the single Infringing Email, a single act can be
 15 sufficient to constitute purposeful availment. *See Brainerd v. Governors of the*
 16 *University of Alberta*, 873 F.2d 1257, 1259 (9th Cir. 1989) (Canadian defendant
 17 who allegedly defamed Arizona plaintiff during a single phone call was subject to
 18 personal jurisdiction in Arizona; “It is the quality of these contacts, however, and
 19 not the quantity, that confers personal jurisdiction over a defendant.”); *Archdiocese*
 20 *of Milwaukee v. Superior Court*, 112 Cal.App.4th 423, 442, 5 Cal.Rptr.3d 154
 21 (2003) (out-of-state entity could be held liable in California for damages resulting
 22 from alleged sexual predator who was transferred to California; “the Milwaukee
 23 Archdiocese purposefully availed itself of forum benefits by engaging in
 24 intentional conduct expressly aimed at California. That conduct consisted of
 25 ridding itself of Widera by sending him to California.”).²

26
 27 ² Acerchem’s legal authorities on purposeful availment simply miss the point.
 28 Notably, none of them involved infringement of copyright or other intellectual
 property. Only one of them is even a Ninth Circuit case, and it involved a single

1 Second, contrary to its protestations, Acerchem has in fact engaged in
 2 considerable business in California. Its employees – including Acerchem’s
 3 declarant Donald Tang -- attend trade shows in Anaheim, and have met with and
 4 had business discussions with Plaintiffs’ employees, and shipped product samples
 5 to Plaintiffs’ offices in California. *See* Abadee Decl., ¶¶ 10-13 and Exs. F-I; Szucs
 6 Decl., ¶¶ 2-9, Exs. A-H.

7 In addition, Acerchem imports significant amounts of rice protein through
 8 the Ports of Los Angeles, Long Beach, and Oakland. *See* Declaration of Jonathan
 9 Reed Powell (“Powell Decl.”), ¶ 2 and Ex. A (compiling records from U.S.
 10 Customs and Border Protection showing nine separate shipments totaling over
 11 150,000 kilograms in 2015 alone, and nine more shipments in 2013-14.

12 Lastly, Acerchem markets its products to California residents, as shown by
 13 its admission that some of the “target customers,” Motion, p. 7 who received the
 14 Infringing Email were located in California. Indeed, the Infringing Email – which
 15 Mr. Tang admits is “from an employee of Acerchem UK named Elva Li promoting
 16 certain rice protein products,” Tang Decl., ¶ 4 -- Acerchem holds itself out as doing
 17 business with the United States and specifically as having an office in Los
 18 Angeles. The Infringing Email:

- 19 • Is titled “Rice Protein in private label with origin of
 20 UK&USS*Ireland*Spain*CN”;

21
 22 sales contract over the internet where the out-of-state defendant simply happened
 23 to sell his car to a California buyer; there was no targeting of California and no
 24 connection with the state other than that the buyer happened to live there, and in
 25 any event, contract cases are generally resolved under the “purposeful availment”
 26 test. *See Boschetto v. Hansing*, 539 F.3d 1011, 1019 (9th Cir. 2008). The other
 27 cases involved the sending of a single spam email where the only connection to the
 28 forum state was that one recipient among many happened to live there, *see Fenn v.*
Mleads Enterprises, Inc. 137 P.3d 706 (Utah 2006), or negotiations to hire
 employees to perform work in India, *see Consulting Engineer Corp. v. Geometric*
Ltd., 561 F.3d 273, 281 (4th Cir. 2009).

- 1 • Claims to have a USDA Organic certification;
- 2 • Lists the products as having a “Country of Origin” of “CN/UK/US”;
- 3 • Lists the names of both Acerchem UK and Acerchem International, followed
- 4 by “Japan*USA*UK*Spain*Holland*CN”; and
- 5 • Contains an email signature by Elva Li of Acerchem UK, listing what are
- 6 presumably intended to be interpreted as office locations in
- 7 “Cardiff*Rotterdam*Madrid*Japan*LosAngels[sic]*Shanghai”

8 By holding itself out as a company that is doing business in Los Angeles,
 9 Acerchem has purposefully availed itself of the benefits of doing so.³

11 **C. The Claims Arise Out of Acerchem’s Forum-Related Activities**

12 The second prong is easily met because the claims here arise directly out of
 13 Acerchem’s forum-related activities, i.e. its marketing of rice protein products,
 14 including but not limited to the Infringing Email. Indeed, Acerchem does not
 15 appear to even dispute this prong.

18 **D. The Exercise of Jurisdiction Here Is Reasonable**

19 Because Plaintiffs have satisfied their burden on the first two prongs, the
 20 burden now “shifts to the defendant to ‘present a compelling case’ that the exercise
 21 of jurisdiction would not be reasonable.” *Schwarzenegger*, 374 F.3d at 802; *see*
 22 *also Metro-Goldwyn-Mayer*, 243 F.Supp.2d at 1091 n.12 (“An otherwise valid

24 ³ Certainly it is the case that, when speaking to potential customers, including those
 25 located in California, Acerchem’s emails give a much different impression than
 26 Mr. Tang’s testimony that Acerchem “engages in no business whatsoever in
 27 California, let alone anywhere in the United States.” Tang Decl., ¶ 6.
 28 Any doubts regarding the factual basis for asserting jurisdiction are to be resolved
 in favor of the plaintiff; however, in the alternative, the Court could order
 Acerchem to submit to jurisdictional discovery.

1 exercise of jurisdiction is presumed to be reasonable, however, and the burden is
2 upon the defendant to ‘present a compelling case’ that it is not.”), citing *Ballard v.*
3 *Savage*, 65 F.3d 1495, 1500 (9th Cir. 1995).

4 Acerchem has fallen well short of making a “compelling” case on the seven
5 factors applied in the Ninth Circuit. *See Global Fresh* at *5 (listing factors).

6 The first factor, the extent of Acerchem’s purposeful interjection into the
7 forum state, weighs heavily in Plaintiffs’ favor. Acerchem targeted Plaintiffs’
8 California businesses with its Infringing Email, and should be held to account in
9 California for doing so. *See Sleep Science Partners*, 2009 WL 4251322 at *6
10 (finding purposeful interjection by defendant who knowingly infringed on
11 plaintiff’s trade secrets and copyright and sold competing goods to California
12 consumers).

13 On the second factor, burden on the defendant, Acerchem simply asserts that
14 it would be burdensome for it to litigate in California, but offers no detail. This is
15 simply insufficient. “Unless the ‘inconvenience is so great as to constitute a
16 deprivation of due process, it will not overcome clear justifications for the exercise
17 of jurisdiction.’” *Sleep Science Partners* at *6, quoting *Caruth v. Int’l*
18 *Psychoanalytical Ass’n*, 59 F.3d 126, 128 (9th Cir. 1995). In fact, Acerchem
19 regularly sends its employees to California to conduct business, so it is unclear
20 what great hardship would be inflicted by defending this action here.

21 On the third factor, “extent of conflict with the sovereignty of defendant’s
22 state,” Acerchem declares that “[t]he copyright laws of the United States and the
23 United Kingdom differ in many significant regards,” and directs the Court to “see
24 generally” a treatise. Acerchem does not explain any of these supposedly
25 significant differences or explain how they matter to the exercise of jurisdiction
26 here. To the extent that there are any choice of law issues relevant to this action,
27 this Court is perfectly capable of resolving them without offense to the sovereignty
28 of the United Kingdom.

1 The fourth factor, the forum state's interest in adjudicating the dispute,
 2 weighs heavily in Plaintiffs' favor. "California maintains a strong interest in
 3 providing an effective means of redress for its residents tortiously injured." *Gordy*
 4 *v. Daily News, L.P.*, 95 F.3d 829, 836 (9th Cir. 1996).

5 Acerchem does not even offer an argument as to the fifth and sixth factors,
 6 the most efficient judicial resolution of the controversy and the importance of the
 7 forum to Plaintiffs' interest in convenient and effective relief.

8 Lastly, as to the existence of an alternative forum, Acerchem proposes that
 9 Plaintiffs could "conceivably seek relief in the courts of [England] under British
 10 copyright law." Motion, p. 8. This is tantamount to an admission that there is no
 11 alternative forum, because English courts would refuse to recognize Plaintiffs'
 12 rights under U.S. copyright law. But even if they would entertain such a claim,
 13 Acerchem offers no reason why those courts would be a superior alternative forum
 14 other than that – like every defendant – Acerchem would prefer to defend on its
 15 home court. That is insufficient. *See Columbia Pictures*, 106 F.3d at 289
 16 ("Feltner's contentions – that he had more of a burden litigating in California than
 17 Columbia would have had in Florida, that Florida had a stronger interest than
 18 California in adjudicating the suit because he lived in Florida, and that Florida was
 19 the most efficient forum – are insufficient to meet his burden.").

20 21 **E. In the Alternative, Jurisdiction Is Proper Based on National** 22 **Minimum Contacts**

23 For the reasons set forth above, Acerchem is subject to personal jurisdiction
 24 in California because it has purposefully directed tortious acts at that state and
 25 purposefully availed itself of the privileges of doing business there.

26 However, even if Acerchem did not have sufficient contacts with California
 27 specifically to maintain jurisdiction, this Court's exercise of jurisdiction would still
 28 be proper under Federal Rule of Civil Procedure 4(k)(2) based on its minimum

1 contacts with the United States as a whole. “The effect of the Rule in cases such as
 2 this is that jurisdiction may be exercised over copyright claims against a foreign
 3 defendant where sufficient contacts with, or injury to, U.S. residents is alleged,
 4 even though there are not sufficient contacts with any single state to justify
 5 jurisdiction in that state.” *Metro-Goldwyn-Mayer*, 243 F.Supp.2d at 1094.

6 7 **III. THE COMPLAINT STATES A CLAIM AGAINST ACERCHEM**

8 Acerchem argues that Axiom’s complaint should be dismissed because
 9 Axiom’s copyright registrations were supposedly improperly classified as “literary
 10 works” (under Form TX) rather than “visual works” (under Form VA.) This
 11 argument fails for two separate reasons.

12 First, it is entirely proper to claim authorship of artwork as part of a Form
 13 TX copyright registration. As the Copyright Office advises applicants, authorship
 14 of a literary work can encompass artwork as well as text:

15 16 **Literary Authorship**

- 17 • Text may include non-dramatic literary works such as books,
 18 periodicals, manuscripts, stories and poetry. (Note: titles, names, short
 19 phrases, and slogans are generally not protected by copyright.).
- 20 • Editing consists of adding, revising, and/or deleting preexisting text.
- 21 • Photograph(s) includes photographic illustrations, prints, and slides.
- 22 • Artwork may include works such as two- or three-dimensional
 23 artwork, illustrative matter such as drawings, technical drawings, or other
 24 non-photographic pictorial representations.

25
 26 See U.S. Copyright Office, “Help: Author,” available at
 27 <http://www.copyright.gov/eco/help-author.html>. Thus, the U.S. Copyright Office –
 28 which is responsible for interpreting the Copyright Act and administering

1 registrations – specifically allows applicants to claim visual works under this
2 category .

3 Second, even if the Court were to find that the copyright registrations
4 “should have” been filed under Form VA as Acerchem contends, that would not be
5 sufficient to invalidate the registrations at issue. Errors in a deposit of a copyright
6 application will not invalidate it unless there is intentional misrepresentation. As
7 the Copyright Act itself provides:

8 (1) A certificate of registration satisfies the requirements of this section and
9 section 412, regardless of whether the certificate contains any inaccurate
10 information, unless:

11 (A) the inaccurate information was included on the application for the
12 copyright registration with knowledge that it was inaccurate; and

13 (B) the inaccuracy of the information, if known, would have caused the
14 Register of copyrights to refuse registration.

15
16 An otherwise valid registration is not jeopardized by inadvertent, immaterial errors
17 in an application. *See Data Gen. Corp. v. Grumman Sys. Support Corp.*, 825
18 F.Supp. 340 (D. Mass 1993). Here, even if the applications were filed under the
19 “wrong” form – and they were not – no material information was withheld or
20 misstated, let alone intentionally. The applications were filed under Form TX, the
21 works were submitted as samples, the claims of authorship were made (i.e. text,
22 photos, artwork, editing, etc.), and the Register reviewed the applications and
23 approved all four for registration. Significantly, the Register reviews applications
24 only to determine whether “the material deposited constitutes copyrightable subject
25 matter and [whether] the other legal and formal requirements ... have been met.”
26 17 U.S.C. § 410(a); *Nimmer & Nimmer*, § 721[A]. A misrepresentation is likely
27 to affect the Register’s decision only if it concerns the copyrightability of the work
28 – and even Acerchem does not dispute that the works are copyrightable under

1 some category. *Whimsicality, Inc. v. Rubie's Costume Co.*, 891 F.2d 452, 456 (2d
2 Cir. 1989).

3 In fact, the classification of works into categories is a matter of
4 administrative convenience, and not one of substantive rights. Section 408(c)(1) of
5 the Copyright Act provides:

6
7 Administrative Classification and Optional Deposit—

8 The Register of Copyrights is authorized to specify by regulation the
9 administrative classes into which works are to be placed for purposes of
10 deposit and registration, and the nature of the copies or phonorecords to be
11 deposited in the various classes specified. This administrative classification
12 of works has no significance with respect to the subject matter of copyright
13 or the exclusive rights provided by this title.

14
15 In fact, even one of the authorities cited by Acerchem, *Jefferson Airplane v.*
16 *Berkeley Systems, Inc.*, 886 F.Supp. 713(N.D. Cal. 1994), acknowledges that
17 “[r]egistration in separate classes was intended to enhance the efficiency of the
18 Copyright Office, and not to legally limit the scope of copyrighted material.”

19 Neither *Jefferson Airplane* nor *Valley Entertainment, Inc. v Friesen*, 691 F.
20 Supp.2d 821 (N.D. Ill. 2010) stands for the proposition urged by Acerchem, that
21 registering in the “wrong” category is “fatal” to a copyright infringement claim. In
22 *Valley Entertainment*, the plaintiff owned a copyright in an arrangement of sheet
23 music and lyrics (“PA” class copyright). The defendant was alleged to have
24 infringed upon the master (sound recordings) of plaintiff’s work. The court held
25 that a PA copyright applies to the underlying composition, not the “master”
26 recording or physical embodiment of a musical performance, and “a Class PA
27 copyright cannot, under the regulations, be construed to include the sound
28 recording of the work.”

1 Similarly, in *Jefferson Airplane*, the plaintiff owned a copyright registration
 2 in the *sound recordings* of a record album entitled “Thirty Seconds”. The
 3 defendant was alleged to have infringed on the *cover art* of the album. In granting
 4 defendant’s motion to dismiss, the court held that the album cover was not
 5 included in the plaintiff’s registration. “There is no mistaking the fact that the
 6 registration application unambiguously claims a copyright in “music” alone. No
 7 matter what is deposited with the Copyright Office, a work must be claimed before
 8 it can be considered registered.”

9 In other words, the defect in *Jefferson Airplane* and *Valley Entertainment*
 10 was *not* that the plaintiffs filed in the “wrong” categories, it was that their
 11 registrations *did not cover* the elements that were infringed. Here, as noted above,
 12 Plaintiffs’ registrations do in fact cover the visual elements that Acerchem claims –
 13 without, it should be noted, any legal authority cited – they do not.

14 Accordingly, the motion to dismiss is without merit.

16 **IV. CONCLUSION**

17 For the reasons set forth above, the Court should deny the motion in its
 18 entirety.

20 DATED: June 15, 2015

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23 _____/s/_____
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